

## Dear Ritzville Business Owner,

January 6, 2021

We would like to thank you for your support of the Ritzville Chamber and the activities we coordinate: we have all had a challenging year. The word "pandemic" will not have the same reaction as it did before March 2020. We know this year had a devastating impact on businesses and families, and we want to help our community move forward into a positive and fulfilling 2021.

We are putting our collective noses to the grindstone and brimming with ideas on how we can meet the challenges to build support for our businesses, our community, and all those who live and work here in Ritzville. We are reaching out to you today in reference to our membership drive, and registering to be a Chamber member in 2021.

Our priority remains support to our local businesses and focus on providing resources to our residents and visitors alike. We are focused on continuing to host events, and provide promotional support to any business or organization who is doing the same.

All Chamber members will receive the ability to promote sales, announcements and events through our social media accounts and our website. Ritzville Chamber members can easily email promotion information to us, to be included in our promotional materials.

In 2021, our members can also expect opportunities to attend workshops, training and informational sessions to assist our businesses survive and thrive. These resources will be provided free of charge to our members, and will assist business owners continue to be successful in our community.

Utilizing the information listed on our membership form, we will be updating our membership listings on our website. This will include the information approved for publication, and a logo/photo with the information. We utilize our business directory to guide customers to area businesses and direct visitors to the page as a resource. These are the businesses promoted through our Chamber, and we direct all inquiries to Chamber member businesses before any other entity.

Your membership also provides you with a discount to be listed in our annual Ritzville Tourism Guide. This acts as a reference for visitors, and prominently lists our Chamber members and the services they offer. This guide will be produced in the spring, and we will continue to publish a guide every year in order to promote businesses and events.

We will continue to provide events and activities in our community that promote our businesses and provide opportunities for our residents and visitors. Our Jingle Bell Shop raffle was a rousing success, and we will continue the raffle and also offer a Sweetheart Shop in February for an opportunity to encourage shopping local. Please see the enclosed Community Calendar for a list of events and activities in 2021.

Restrictions on business openings and events continue to impact our community, but we will remain flexible and willing to help find creative ways to provide activities in our town. If you have ideas, or need help with coordination of events, please reach out to us and we will assist you as much as possible.

Our community is also in need of volunteers for a variety of events. If you are interested in being a volunteer, please register with us and we will contact you when volunteer positions are available. This list will be confidential, and information will only be released with permission to event coordinators.

We will be hosting our Annual Meeting virtually on January 18, 2021. We will have a meeting link posted on social media and our website for anyone to attend. During the meeting, we will be conducting regular business, approving our annual budget, and electing officers. The final news is its time for the membership drive and filling some positions. We are looking for anyone who is interested in being on the board to please reach out to us.

Membership forms are included with this letter, and please return your completed form and payment via mail. Please ensure an email address is provided, as we will be sending monthly emails with updates and promotions to all of our members.

We thank you for your membership, if you have any questions or concerns please contact us at ritzchamber@gmail.com.

Sincerely, Ritzville Area Chamber of Commerce Board of Directors